

Dr. MAZHARUNNISA, B. Com, MBA, M. Com, MHRM, M.Phil., Ph.D., APSET, is currently an Associate Professor, KL Business School, KL Educational Foundation (Deemed to be University), Andhra Pradesh. She has 27 Years of Teaching experience including 12 years of Research experience. Her areas of Interest are Human Resource Management, Organizational Behaviour, Performance Management and Marketing Management. She has presented 20 papers in different National and International seminars. She published nearly 17 articles in reputable journals, including Scopus, Web of Sciences indexed journals & UGC Care.

She has received several accolades from her superiors, peers, and students for her teaching abilities. She has considerable experience in virtual teaching and is quick to adapt to technological changes taking place in teaching-learning process from time to time.

She would like to take greater challenges in her career and focus on growth of the organization and would like to impart good knowledge to the students and excel in the field of Teaching and Motivation.